USULAN PENGABDIAN KEPADA MASYARAKAT POLITEKNIK BINTAN CAKRAWALA <u>TAHUN ANGGARAN 2024</u>

A FUN LEARNING OF ENGLISH FOR KIDS COURSE TRAINING IN RURAL AREA

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Sumber Pembiayaan: PT. Bintan Resort Cakrawala



POLITEKNIK BINTAN CAKRAWALA JULI 2024

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3. Tempat Pelaksanaan PkM : Bintan

4. Ketua PkM:

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6. Sumber Dana : Eksternal (PT. Bintan Resort Cakrawala)

7. Total Biaya PkM : Rp. 9.389.000

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Menyetujui

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Putri Fistyaning Army, M.Sn

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CHAPTER I

INTRODUCTION

1.1 Background

In the ever-evolving landscape of global communication and interconnected societies, proficiency in the English language stands as a crucial skill. However, the access to quality English language education remains disparate, with rural areas often facing significant challenges. This research aims to address this educational gap by introducing a specialized course - "The Fun Learning of English for Kids" - designed to make English language acquisition an enjoyable and accessible endeavor for children in rural communities. The disparity in English language education between urban and rural areas is a well-documented concern (Smith, 2018). Limited resources, lack of qualified teachers, and insufficient exposure to the language contribute to a significant disadvantage for rural students. By implementing a fun and engaging English learning course, this research seeks to break down barriers and create a positive learning environment for children in these underserved areas.

Childhood is a critical period for language acquisition, and incorporating enjoyable learning experiences can enhance cognitive development (Piaget, 1969). The proposed course utilizes interactive and play-based methodologies to instil language skills in young learners, tapping into their natural curiosity and enthusiasm for exploration. Previous studies have shown that such approaches not only make learning more enjoyable but also contribute to better retention and application of language skills (Gopnik et al., 2017). Moreover, understanding the cultural context of rural communities is essential for effective educational interventions (Geertz, 1973). The course integrates elements of local culture, folklore, and traditions to create a contextualized learning experience. This approach not only facilitates a deeper understanding of the language but also fosters a sense of pride and ownership among the children for their linguistic and cultural heritage.

Collaborative efforts between educators, parents, and community leaders play a pivotal role in the success of educational initiatives in rural areas (UNESCO, 2020). This research explores the potential for community involvement in implementing and sustaining "The Fun Learning of English for Kids" course. Engaging local stakeholders ensures cultural relevance, garnering support for the program and fostering a conducive learning environment.

1.2 Training Purpose

The "Fun Learning of English for Kids" course presents a novel approach to address the educational disparities in English language acquisition between rural and urban areas. This research aims to contribute to the development of effective and sustainable solutions for enhancing English language education in rural settings.

1.3 Training Benefit

This training is expected to be beneficial, among other things: (1) to enhance the English language education in rural setting, and (2) to improve children motivation in the designated rural areas to learn English and communicate in English language from the early age.

1.4. Target

Target of this English training is the kids who live in the designated rural areas what will be selected by Community Development Department of PT Bintan Resort Cakrawala.

1.5 Output

The subsequent sections of this training will delve into the design, implementation, and assessment of the course, shedding light on its potential impact and the broader implications for educational practices in rural areas. The output is targeted as the publication in community service journal, sustainable English course at the rural areas where the training is conducted, and the English for Kids Module.

CHAPTER II

TRAINING PLAN

2.1 The Executor of Community Service Activity

The composition of the team executing this community service activity consists of:

1. Project Leader : Yoffie Kharisma Dewi, S.S., M.Hum.

2. Team Member : M. Irsyad Atthaariq

Siti Mukharomah Pujirestuti

Roger Agusto

Nurul Shafika Putri

Muhammad Ikhsan Daniel

Nelfi Rizka Azzahra Harahap

Mecaria Desifirsta Subea

Sinta Monalisa Situmorang

Farhan Fahrezi

Yohana Raisha Simanulang

2.2 Schedule and Training Venue

a. Schedule

This training is designed to assumedly finish in 5 months since the proposal funding is approved and paid. The schedule can be seen in table 2 below.

No	Activity Details	July			August			September			October			November							
110		W2	W3	W4	W5	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4	W1	W2	W3	W4
1.	Preparation																				
2.	Penyusunan topik																				
3.	Proposal																				
4.	Persiapan Pelatihan																				
5.	Pelaksanaan English for Kids																				
8.	Evaluasi Pelatihan																				
9.	Penulisan laporan																				
10.	Pengumpulan laporan intake						abla 1														

Table 1. Schedule of English for Kids

b. Venue

This training will be conducted at the agreed place in the designated area in Bintan Regency.

2.3 Participants

The participants in this English for Kids course training are kids in the designated areas with age range 5-12 years old.

2.4 Method

The implementation method of this activity is divided into several stages, namely:

a. Planning

The planning stage is carried out by forming and equipping the Community Service (PkM) team, consisting of 1 Project Leader (The English Lecturer) and 10 students grouping into 5 groups consisting 2 students per group that will be schemed to manage 2 meetings per group. This program will be conducted starting from July 2024.

b. Preparation

The preparation stage takes place over ten weeks, involving the establishment of cooperation agreements with relevant parties at PT. Bintan Resort Cakrawala, scheduling of activities, determination of training venues, and procurement of equipment and materials to be used.

c. Training Implementation

The socialization phase includes fundamental communication techniques through lecture-based methods and practice-based methods that will use mostly equipment for learning such as pictures, games, music, video, etc.

d. Evaluation

The evaluation stage aims to provide solutions for kids who are still less motivated to learn English and the obstacles found during learning process. The success indicators at this stage include an increase in the confidence of kids in speaking English and their ability to speak words, phrases, things, etc. in English in their daily life.

CHAPTER III

TRAINING FUNDING PLAN

3.1 Budget

The budget for this training program is stated in the table 2 below:

No	Uraian	Quantity	Rencana Anggaran	
1	Instructor Fee	10 meetings	Rp. 2.000.000	
	Rp. 200.000/meeting			
2	English Book for Kids	3 Books	Rp. 750.000	
	Rp. 250.000/book		Rp. 750.000	
3	Transportation			
	- Rent Car	4 times	Rp. 720.000	
	- Fuel	4 times	Rp. 400.000	
4	Cetak Module	60 kids	Rp. 2.100.000	
5	Media Peraga	4 Media	Rp. 1.000.000	
6	Paper	4 Rim	Rp. 220.000	
7	Markers (Spidol)	2 boxes	Rp. 200.000	
8	Training Certificate Printing	60 participants	Rp. 300.000	
9	Souvenir (Tote Bag)	71 pcs	Rp. 1.349.000	
10	Totebag Design	1 pcs	Rp. 350.000	
	Total		Rp. 9.389.000	

Table 2. Budget

References

Geertz, C. (1973). The interpretation of cultures. New York: Basic Books.

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